



# ENANO, REIANNA JENNEL OPAO

Bachelor of Science in Information Technology

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## OBJECTIVE

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Innovative and detail-oriented UI/UX Designer and Multimedia Artist, passionate about enhancing user experiences and visual storytelling. Adept at problem-solving, project management, and adapting to dynamic challenges in digital design. Seeking opportunities to leverage expertise in information technology, user experience design, and content creation to drive impactful solutions and brand growth.

## EXPERIENCE

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### SUPREME STUDENT COUNCIL EDITOR

2025

*Pamantasan ng Lungsod ng Valenzuela*

- Spearheaded the creation of student council publications and digital content, ensuring alignment with university values and fostering student engagement through compelling editorial direction.

### CONTENT EDITOR

Jan 2023 – Mar 2024

*Fi Investors • Austin, TX, United States*

- Played a key role in creating engaging content for Instagram reels and promotional posters, ensuring alignment with Fi Investors' brand voice and audience preferences.
- Collaborated with designers and marketing teams to produce compelling visual stories, adapting quickly to feedback and tight deadlines; I found creative solutions even when faced with unexpected challenges.
- Developed a keen sense for trending topics in finance, which helped increase our audience engagement by more than 25%, illustrating how a relatable approach can truly resonate with viewers.

### CREATIVES EDITOR (2022)

2022 – 2024

*Valenzuela Information Technology Society Organization (VITS) • PLV*

- Directed the creative development of multimedia content, combining visual storytelling with effective branding strategies to elevate the organization's campus presence and support its advocacy campaigns.

## EDUCATION

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### BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

Aug 2022 – Present

*Pamantasan ng Lungsod ng Valenzuela • Valenzuela City, Philippines*

- Editor – VITS Creatives Org (2022)
- Best in E-Commerce Website (UI/UX)
- 2nd Runner-Up – CWTS NSTP Poster Making Contest

- Poster Making Competition – Participant (2nd Year College)

## SENIOR HIGH SCHOOL

Aug 2020 – May 2022

New Prodon Academy of Valenzuela • Valenzuela City, Philippines

- Class Salutatorian 2022
- Champion “Learning is the Best Christmas Gift” Poster Making

## SOFT SKILLS

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Communication	Problem Solving	Teamwork
Attention to Detail	Adaptability	Project Management

## TECHNICAL SKILLS

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### PROTOTYPING

- Figma
- Canva
- Penpot

### PRODUCTIVITY TOOLS

- Microsoft Office Word
- Microsoft Office PowerPoint
- Microsoft Office Excel

### EDITING

- Adobe Illustrator
- Adobe Lightroom
- Adobe Photoshop
- Canva
- Capcut
- Final Cut Pro
- Vrew
- Wondershare  
Filmora X
- Procreate

### SOFTWARE DEVELOPMENT

- Agile
- Scrum
- Lean
- Waterfall
- Kanban

## PROJECTS

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### DEVELOPMENT OF KAMAYNIKASYON: AN INTERACTIVE FILIPINO SIGN LANGUAGE LEARNING GAME APPLICATION WITH GESTURE RECOGNITION FOR THE SPECIAL NEEDS EDUCATION DEPARTMENT OF CARUHATAN NATIONAL HIGH SCHOOL

Aug 2024 - Present

*Capstone Project*

Design Lead

- The project aims to enhance accessibility and inclusive education by supporting the communication development of learners in the Special Needs Education Department of Caruhatan National High School through engaging, user-friendly, and culturally relevant digital tools.

### TABLETOP ROLEPLAYING: SHATTERED VEIL OF YGGDRASIL

Aug 2024 – May 2025

## *Game Development Project*

Project Owner | Art Head

- Led design and narrative direction, creating immersive lore, game balance mechanics, and player-centric campaign modules aimed at enhancing collaborative storytelling and creative problem-solving.

## **CASCADIA SPRINGS**

Dec 2024

*Island Resort Website*

Project Manager | UI/UX Designer

- Implemented user-centered design principles, optimized cross-platform functionality, and enhanced user engagement through interactive features and seamless content flow.

## **ONE BUTTON GAME VIDEO GAME: 6TH SENSE**

Dec 2024

*Game Development Project*

Project Owner | Art Head

- Conceptualized and developed a minimalist video game leveraging a one-button control scheme to simulate heightened sensory perception in the absence of sight or sound, emphasizing accessibility and intuitive gameplay.

## **TABLETOP ROLEPLAYING: PEARL OF THE ORIENT SEAS: COLONIAL WARFARE**

Sep 2024

*Game Development Project*

Project Owner | Art Head

- Created a historically inspired tabletop RPG set in a reimagined colonial-era Philippines, blending folklore, resistance narratives, and strategic conflict mechanics to explore themes of identity, oppression, and resilience.

## **BIZWISE!**

Dec 2023

*Inventory Management System*

UI/UX Designer

- Designed the user interface with a focus on clarity and workflow optimization, integrating role-based access, real-time inventory updates, and intuitive dashboards for enhanced user experience. Designed the user interface with a focus on clarity and workflow optimization, integrating role-based access, real-time inventory updates, and intuitive dashboards for enhanced user experience.

## **AWARE POCKET**

Mar 2023

*Mental Health UI*

Project Manager | UI/UX Designer

- Applied user-centered design strategies to create a calming, intuitive experience—balancing aesthetics with functionality to reduce friction and promote daily engagement in mental wellness routines.

## **KIDOOO**

Mar 2023

*Sign Language UI*

Project Manager | UI/UX Designer

- Designed a vibrant, child-focused user interface for *KIDOOO*, a Filipino Sign Language learning app tailored for early learners, blending playful visuals with educational functionality to support accessible language development.

## **CERTIFICATIONS & SEMINARS**

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**FIGMA CONFIG 2025**

*San Francisco & London*

May 2025

**PEOPLE'S CHOICE: VIDEO GAME – 6TH SENSE**

*Let's Roll: Gamecon 2025 • PLV*

Apr 2025

**FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN**

*Coursera ID: J8EU92F0UDL2*

Feb 2025

**BRIDGING ACADEMIA, INDUSTRY, MENTORSHIP, AND SUCCESS (AIMS)**

*Pamantasan ng Lungsod ng Valenzuela Auditorium*

Apr 2024

**REFERENCE**

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**RODERICA TAROY**

0935 985 1662

*Supervisor at The Fi Investors*

**MR. KENMAR C. BERNARDINO**

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*Department Chairperson, PLV-IT Department*

  
**REIANNA JENNEL O. ENANO**

*Applicant*